



Consumer Marketing Summit

Portland, Oregon April 26 - 27, 2007

Respected Brands Case Studies Peer Interaction Fresh Ideas

Interested in getting noticed at Kitchen? Contact:
Diane Noble | diane@maxwellpr.com | 503.231.3086

Sponsorship Opportunities

Cocktail Reception Sponsor

- Opportunity to brand event (ex: tabletop displays)
- Dedicated banner at event
- Opportunity for collateral/gift distribution at event or in attendee gift bag
- 6 ft exhibit table at event
- Logo Placement on the following:
Sponsor Banner, Conference Program, Conference Website, Link to your organization from conference website, Full-page advertisement in conference program book, Two conference registrations

Keynote Sponsor

- Opportunity to introduce keynote speaker
- Dedicated banner at event
- Inclusion of collateral in attendee gift bag
- 6 ft exhibit table at event
- Logo Placement on the following:
Sponsor Banner, Conference Program, Conference Website, Link to your organization from conference website, Full-page advertisement in conference program book, Two conference registrations

Speed Networking Sponsor

- Opportunity to introduce the event
- Dedicated banner at event
- Inclusion of collateral in attendee gift bag
- 6 ft exhibit table at event
- Logo Placement on the following:
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Sponsorship Opportunities Continued on Page 2





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Sponsorship Opportunities

Lunch Sponsor

- Opportunity to brand event (ex: tabletop displays)
- Dedicated banner at event
- Opportunity for collateral/gift distribution at event or in attendee gift bag
- 6 ft exhibit table at event
- Logo Placement on the following:
Sponsor Banner, Conference Program, Conference Website, Link to your organization from conference website, Full-page advertisement in conference program book, Two conference registrations

Continental Breakfast Sponsor

- Opportunity to brand event (ex: tabletop displays)
- Dedicated banner at event
- Opportunity for collateral/gift distribution at event or in attendee gift bag
- 6 ft exhibit table at event
- Logo Placement on the following:
Sponsor Banner, Conference Program, Conference Website, Link to your organization from conference website, Full-page advertisement in conference program book, Two conference registrations

Bag Sponsor (non-exclusive)

- Logo on attendee gift bag
- Inclusion of collateral in attendee gift bag
- Logo Placement on the following:
Conference Program, Conference Website, Link to your organization from conference website, One conference registration

Collateral Sponsor (non-exclusive)

- Inclusion of collateral item in attendee gift bag
- Full-page advertisement in conference program book

